



[Suburban Indy Shows](#)

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FOR IMMEDIATE RELEASE

Small Businesses Given Hope & Opportunity!

Many businesses rely on consumer shows for their success, an opportunity lost, until now!

WESTFIELD, IN - The [Suburban Indy Home & Outdoor Living Show](#), featuring the Holiday Marketplace, will offer the only major consumer event in the Indianapolis area this Fall Season. With Hamilton County Health Department approval of a [comprehensive health & safety plan](#), the show can go on. The show will open for 3 days, on October 16-18, 2020 at Grand Park Events Center in Westfield, IN. Show hours are 10a-8p on Friday & Saturday and 10a-5p on Sunday. This show will provide a valuable opportunity for local small companies, artists and entrepreneurs to do business in a time where so many other events have been cancelled.

Local entrepreneur and owner of Suburban Indy Shows, Donell Heberer Walton is grateful for the opportunity to provide this much needed marketplace, "The event industry has suffered greatly during the pandemic and so too have many of the exhibitors who rely on live events as their primary source of marketing & income."

Cancelled 2020 Indy area events these exhibitors cite as a major driver of success include the Indiana Flower & Patio Show, Indiana State Fair, Covered Bridge Festival, Christmas Gift & Hobby Show and Holiday Mart.

"Some of these businesses are on the verge of bankruptcy," says Heberer Walton. "When I shared the good news of our approval from the health department, I had so many thankful emails come in! These entrepreneurs are like me... we just want the opportunity to show that we can do business, in person, safely."

In this spirit, a comprehensive health & safety plan was presented to the Hamilton County Health Department that piggy-backed on the COVID protocols set forth by Grand Park. Consumer event focused additions to the Grand Park protocols include attendance capacity limits, widened and one-directional aisles, 8' side drupe between exhibitors, face covering regulations that align with local mandates, hand sanitizer in every exhibit and in the aisles and more. Complete details can be found at <https://suburbanindyshows.com/difference/#health-safety>

The Suburban Indy Home & Outdoor Living Show has added the [Holiday Marketplace](#) component to their show in order to accommodate the many exhibitors who don't have a holiday event in which to exhibit in 2020. Businesses who wish to apply for space in the show should visit <https://suburbanindyshows.com/exhibitors/> for details and call or email to reserve a space before the October 7th deadline to be included in the exhibitor list of the show's program. Prospective exhibitors may call show owner Donell Heberer Walton at 317-908-3815 or email donell@suburbanindyshows.com

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Suburban Indy Shows

Suburban Indy Shows was founded in 2017 by Donell Heberer Walton as Central Indiana's only local, female owned home show. Suburban Indy Shows connects central-Indiana residents to local experts and businesses in the home and outdoor living industry through two signature events, the Home & Outdoor Living Show each spring and fall. For more information about Suburban Indy Shows, visit www.suburbanindyshows.com.

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