

2019 EXHIBITOR MANUAL



February 8–10, 2019

Grand Park Event Center

Suburban Indy Shows – www.suburbanindyshow.com

Phone: 317-908-3815

REFERENCE PAGE CONTACTS

SUBURBAN INDY SHOWS (Show Management)

Address: P.O. Box 9, Kirklin, IN 46050

Phone: (317)908-3815

E-mail: info@suburbanindyshow.com; Website: www.suburbanindyshow.com

Donell Heberer Walton, Owner / email: donell@suburbanindyshow.com

GRAND PARK EVENT CENTER

19000 Grand Park Blvd., Westfield, IN 46074

Daytime Info. (317)804-3028

Website: www.grandpark.org

INDIANA RETAIL MERCHANTS LICENSE

Indiana Department of Revenue

Phone: (317) 233-4015 Fax: (317) 232-1021 Website: www.inbiz.in.gov

SHOW DECORATOR

A-Classic Expo Design

Angel Egan, Sales Manager

1625 Southeastern Avenue Indianapolis, Indiana 46201

Phone: (317)635-EXPO Cell: (317)635-3976 Fax: (317)972-0374

ELECTRICAL CONTRACTORS & ENGINEERS

Ermco Electric (Order forms to be sent at a later date)

FOOD SAFETY / HEALTH INSPECTIONS / PERMITS

Hamilton County Health Department, Tammy Gleber

18030 Foundation Drive, Suite A

Noblesville, IN 46060

www.hamiltoncounty.in.gov

317-776-8500

TELEPHONE/INTERNET CONNECTIONS

Service provider information will be made available at a later date.

WELCOME TO THE Suburban Indy Home & Outdoor Living Show...SPRING EDITION!

DATES, LOCATION & HOURS

Show Dates: Opening Day – Friday, February 8, 2019
Closing Day – Sunday, February 10, 2019
Show Location: Grand Park Event Center, 19000 Grand Park Boulevard, Westfield, IN 46074
Show Hours: Friday - Saturday, 10:00 am - 9:00 pm
Sunday, 10:00 am - 5:00 pm

SHIPPING ADDRESS

Prior to the first day of move-in, any items requiring shipment to the show should be shipped to the show's official decorator, A-Classic Expo Design, address on previous page. Beginning on the first day of move-in, items may be shipped directly to Grand Park Event Center (address on previous page). Be sure to include company name, contact name, phone number and booth number. If use of a forklift is required, items must be unloaded by A-Classic staff for a fee. If arrangements have not been made with A-Classic and you are not on site to receive your product during set-up, your freight will be denied.

MOVE IN HOURS:

Mon, February 4: 8am-8pm(living spaces only) **Tues**, February 5: 8am-8pm (large item, by appt. only) **Wed** February 6: 8am-8pm (drive-in, no appt. needed) **Thurs** Feb 7: 8am-5pm (no drive in)

ALL EXHIBITORS MUST BE SET UP AND OUT OF THE BUILDING BY 5PM ON THURSDAY!

MOVE OUT HOURS:

Sunday, February 10: 5pm-9pm & Monday, February 11: 8am-Noon

WHAT TO DO AT MOVE IN

Proceed to the Show office to check in and sign for your badges. We will also assist you in finding the best route to your booth. The Show Office is located just inside the front entrance to Grand Park Event Center. Show Management must have your payment in full and your completed, signed contract on file before you are permitted to set-up. If you have ordered carpet, tables, chairs, etc. from the decorator, you will need to verify your order with them. The A-Classic service desk is located in close proximity to the Show Office. We do not have a record of these orders. You will need to indicate to the decorator when you will be available to have your materials delivered to your booth. Your booth includes 500 watts of electrical service. If you have ordered additional electrical items, you will need to verify those items with Ermco. They will be available during set-up. We do not have a record of those items. You will need to indicate when you will be available to receive this service as well.

SHOW PROGRAM

Suburban Indy Shows will produce an official show program for distribution via print, direct mail and/or on the show floor. Advertising information and opportunities will be sent at a later date.

EXCLUSIVITY

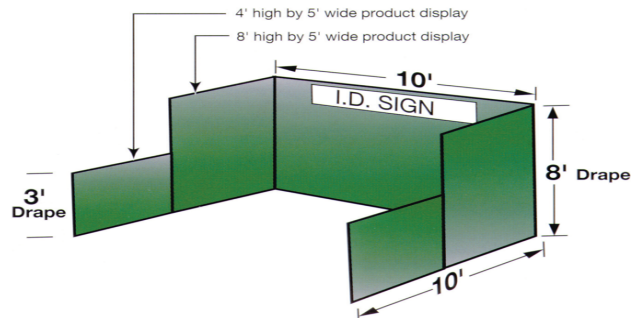
Suburban Indy Shows handles product exclusivity opportunities/sponsorships on a case by case basis. Interested to learn more about this opportunity? Contact Donell for further information.

EXHIBIT AWARDS

An overall Best of Show Award Ribbon will be presented. Exhibit awards will also be presented for various categories.

EXHIBIT SPACE

Standard exhibit space comes equipped with an 8 foot backdrop, (2) 3' side rails and a company identification sign. The color of the drapes will be a cozy green, white, charcoal combo with gray aisle carpet. Unless written permission is secured from Show Management in advance, back walls (including signs) shall not exceed the height of the backdrop on the sides of your exhibit, up to one-half the distance from front to back of your booth. The remaining distance must not exceed 4 feet. Product, grid wall, and signage should be arranged in such a manner so as not to obstruct sight lines of exhibiting neighbors. No exhibits may protrude beyond the marked, rented space as shown below.



FLOOR/TABLE COVERING

All tables must be skirted, to the floor, with flame retardant material and decorated appropriately...**NO PLASTIC SKIRTING WILL BE PERMITTED.** Carpeting defines boundaries, adds dimension, color and provides a soft cushion between your feet and the flooring. It also keeps customers in your booth longer by making them feel comfortable. Woven grass mat-type rugs, area rugs, wooden parquet floor squares, linoleum, etc..are other options. Carpeting

will be available for rent at the show through the show decorator. **CLEAN, WELL-KEPT, NEAT FLOOR COVERING IS REQUIRED!** You are responsible for cleaning your floor covering daily unless you've made prior arrangements with A-Classic.

SIGNS

Banners and signs add color, festivity, and give your booth a personalized touch to help you stand out in a crowd. Research indicates that you only have seven seconds to attract the average attendee walking down an aisle. Your signage must tell them who you are, what you do and what advantage you offer over your competitors. In this short time, unique and attractive signs will help draw people into your booth and remember where you are located within the show. **NO UNPROFESSIONAL APPEARING SIGNS ARE ALLOWED.** **Pop-up banners and flags are allowed but can not be taller than 8 feet or stick up above or protrude outside your booth space.** Written permission and prior approval from Show Management must be obtained to hang signs higher than 8 feet.

BOOTH DECORATIONS

It is required that you decorate your booth in the spirit of the show. This would include, but is not limited to live flowers and plants. Decorations add flair, increase sales and add to the quality of the show. All tables need to have cloth skirting. **ABSOLUTELY NO PLASTIC SKIRTING IS ALLOWED.** This rule will be strictly enforced.

CANOPIES

No pop-up canopy displays without prior approval from management. If you are granted permission, the minimum booth size is 10'x20' for each 10'x10' pop-up. ALL exposed metal must be covered with fabric, garland, or some other product to hide the exposed legs.

FIRE REGULATIONS

All exhibitors are responsible for following the fire regulations set forth by Indiana State Fire Marshall including, but not limited to fire proofing materials, keeping aisles clear and proper storage of boxes. Any material that does not meet the Fire Code will be removed at the Exhibitor's expense. Open flames are NOT permitted at the Grand Park Event Center without prior approval. Smoking is not permitted in the building at any time. Please call our office if you have any questions regarding any of these rules or regulations.

INSTALLATION & DISMANTLING OF EXHIBITS

Vehicle drive-in is only allowed with Show Management permission. If you need to drive in to your space, you will need to email us at info@suburbanindyshows.com to request this clearance and schedule your move-in; otherwise, everything will need to be hand-carried, dollied or carted in. Make certain to bring your own handcart, dolly or cart as Suburban Indy Shows does not offer this service. All booths are required to be set up **by 5pm on Thursday, February 7th, the day before show opening.**

Drive-in will not be allowed for tear down on Sunday, February 10th. All drive-ins need to happen on Monday, February 11th and only by appointment. **NO EXCEPTIONS. Exhibitors will not be permitted to dismantle their exhibits or do any packing prior to the official closing of the show.** Sold floor models can not be removed, picked up, or disassembled until after show closing. Show rules require that all exhibits remain intact until 5:00pm on Sunday, closing day of the show. Overstock and unsold items can not be packed until 5:01pm. Dollies and carts are not allowed in the aisle or the booth until after 5pm. If an exhibitor leaves their booth on Sunday afternoon and tries to re-enter the building with a cart they will be prohibited from entering until 5:01. Any exhibits remaining in the hall after Noon on Monday, after the show closes, will be removed by and become property of Suburban Indy Shows. Suburban Indy Shows shall not be responsible for any damage incurred in the removal and storage of exhibits. **It is imperative that all exhibits are removed by Noon on Monday unless arrangements have been made with Show Management.**

ELECTRICITY

All booths are provided with a 500-Watt outlet. Use of triple attachment plugs is prohibited. House outlets are not to be used for spotlights, coffeepots, refrigerators, etc. They can be used for calculators, laptops & cash registers. Lights not rented, will be checked for safety and must not exceed 150 watts. Additional electrical needs must be ordered through Ermco. If you have questions regarding the amount of power needed, please contact Ermco directly. Their information can be found on Page 1.

DECORATOR

An order form for decorating needs will be emailed to you approximately 30 to 45 days prior to the show. It can also be found on our website at www.suburbanindyshows.com. This year's official decorator is A-Classic Expo Design. Their information can be found on Page 1.

SUBLETTING

No exhibitor can sub-let any part of their booth or exhibit any products other than those specified in their application without the written consent of show management. Written consent must be requested 30 days prior to show opening.

INSURANCE

Suburban Indy Shows has general liability insurance covering the show. This insurance does not cover the exhibitor's exhibit, contents, visitors within the confines of the exhibitor's leased space, or exhibitor's personnel. Exhibitor shall secure and maintain liability insurance, at its own expense, naming both Suburban Indy Shows and Grand Park Event Center as additional insured. **Exhibitor is required to furnish a Certificate of Insurance.**

SECURITY

There will be twenty-four hour security, inside the building, starting Monday, February 4th at 8:00pm and running until 8:00 am on Monday, February 11th. We provide the highest quality security available, but we do not guarantee against loss or breakage of any item(s). Therefore, it is wise to use foresight and planning when deciding on when to bring in or take out display articles.

- Keep all personal valuables in an area in which you can maintain eye contact and in which you are the only person authorized. Do not keep valuables behind curtains where people or other exhibitors will have access.
- Remember that opening and closing times are for your benefit. This allows all exhibitors to enter at the same time to watch their merchandise. If there is a large crowd at closing, you could easily become a victim of theft if you leave before the crowd diminishes. Do not expect to enter the building early unless cleared by show management the night before. If you need this clearance, the staff in the Show Office can assist you.
- Exhibitors are responsible for the security of their area after the official show closing at 5:00p.m. Sunday, February 10th. We strongly recommend your exhibit be occupied, as necessary, until all valuables have been removed from your exhibit.

FOOD/BEVERAGE

The Grand Park Event Center has a contract with an in-house caterer who handles all food and beverage sales. No food or beverage items consumable on site may be sold without written permission from Show Management and Grand Park. Also no food and beverages are to be brought into Grand Park Event Center for self consumption.

FOOD SAMPLING, SAFETY AND PERMITS

The county of Hamilton requires all vendors selling or sampling food items to meet or exceed the health and food preparations standards set forth by the Department of Health. You are responsible for knowing, implementing and complying with these standards. **EXHIBITORS WHO HAVE NOT OBTAINED A PERMIT FROM THE HEALTH DEPARTMENT PRIOR TO THE EVENT WILL BE ASKED TO LEAVE.** These standards and the permit application can be found on our website at www.suburbanindyshows.com on the exhibitor information page.

EXHIBITOR BADGES/VIP TICKETS

Exhibitors will receive an allotted number of exhibitor badges and VIP tickets. Exhibitor badges will be issued upon arrival for set-up. Badges must be worn to enter the show beginning at 9:00 am on opening day. Badges are to be utilized by people who work in the booth. We are happy to provide a badge Will Call service in the show office so employees can pick them up for their shift and return them on their way out. To leave badges or tickets for someone you're expecting, place them in an envelope and take the envelope to Will Call in the Show Management office. Be sure to inform your employees/guests where Will Call is located. You will sign for and receive your badges during move-in at the Show Management office. Personalized company identification may also be worn. Exhibitors may enter the show through the designated Exhibitor Doors shown on the official floorplan or through the entrances of the show.

EXHIBITOR ENTRANCES & PARKING

During the show, there will be a shuttle to run exhibitors from the complimentary exhibitor parking area to the entrance of Grand Park. The shuttle will begin running at 9am and will continue to run throughout the day until one half hour after closing each night. All exhibitors must enter and exit through the areas marked "EXHIBITOR ENTRANCE" or "SHOW ENTRANCE" on the floor plan. Upon entering, exhibitors will be asked to present their exhibitor badge. Exhibitors will be permitted in the show one-hour (9:00am) before the show opens each day unless other arrangements have been made with Show Management. Exhibitors will not be permitted to remain in the building after closing. All box/enclosed trucks and trailers must be parked in the designated exhibitor parking area. Vehicles may unload product/equipment/etc. at the building, but must quickly move to these designated areas after unloading.

PUBLIC ADDRESS SYSTEM

The public address system is used for emergency announcements only and as required by show management.

EXHIBIT STAFF

Exhibits must be staffed during all public show hours. Failure to do so will jeopardize future participation in shows. Early move-outs will not be permitted under ANY circumstances. Doing so will terminate future participation in any future Suburban Indy Shows events. Any violation handed out during the show must be corrected immediately upon notification by exhibit staff.

Your exhibit staff is a reflection of you, your business, our show and the Grand Park Event Center. Please instruct your exhibit staff to come dressed appropriately, to behave appropriately, put a smile on their faces and make the most of their selling time at the show. Phone and computer work should be kept at a minimum. Put the phone down, make eye contact with show visitors and be engaging. If needed, Show Management will contact business owners regarding staff appearance/performance if it becomes necessary.

HANDOUTS IN THE AISLES

It is against show policy for any exhibitor to hand out samples, literature, obtain leads, etc. in the aisles of the show. This activity must be done inside the booth.

NOISE GENERATED IN BOOTH

If you plan to use items in your booth which produce sound including any voice amplifying device, phones, alarms, pianos, electronics, etc, you must keep the volume low enough so your neighbors may freely talk with attendees. Any music used in your booth must be licensed or approved for public usage.

TELEPHONE & INTERNET CONNECTIONS

Information on ordering Telephone, Internet, and Wireless Internet contact will be available at a later date.

STATE & GOVERNMENT LICENSES AND PERMITS

Indiana Retail Merchants License

It is required by Indiana Law that all merchants be registered as an Indiana Retail Merchant in order to make retail or wholesale transactions in the State of Indiana. To obtain a license or for more information, you may contact the Indiana Department of Revenue at (317) 233-4015 or visit their web site at www.inbiz.in.gov.

Raffles/Drawings

Any raffles, drawings, contests, promotional giveaways or similar activity in the booth area of the exhibitor must be held in compliance with local and state governing laws. Suburban Indy Shows must be notified in advance of such giveaways. Any promotional prizes and giveaways must be drawn for at the show. The winner's name, address, and phone number must be given to Suburban Indy Shows at the conclusion of the show.